

It's or its?

It's is ONLY used as the shortened form of 'it is' or 'it has'.

- It's raining frogs.
- It's been sunny lately.
- It's not fair!

It's → It is

It's → It has

Its is ONLY used to show possession.

- The dog guarded its bone fiercely.
- This butter is past its use by date.
- The bird went on its merry way.

Its → Possession